

Bradley Beach Environmental Commission Meeting, March 4, 2019

In Attendance: Dan Leyes, Rona Parker, Geoff Curtiss, Amanda Wheeler (via phone)
John Weber – Council Liaison, Arye Jannoff – Public.

- 1) The Minutes for the February meeting we moved by Geoff and Seconded by Dan and adopted unanimously
- 2) Commission restructuring – Carli J leaving this month. Amanda leaving some time in the future. Arye J interested in joining so we still need new person and a chair.
- 3) Update on Maritime Forest - Ask Captain Al for date on the signage. With a date we can do a Press event and involve the kids from the school. Perhaps a cleanup as well. **John Weber will ask Captain Al**
- 4) Bags – are we doing a sponsored bag? We still have lots of bags left. We should distribute to local businesses before we get more bags or ask businesses to create their own. **John Weber to ask Kelly Barrett how many bags we have left.** Maybe we can give them as a prize for businesses who do their trash / recycling right.
- 5) School Assembly – was very successful. Another one on Friday 8AM meeting. Amanda and Rona will attend and give certificates to the students who helped make the recycling video last year.

School Club is thinking about a fundraiser of water bottles, reusable ones. Get \$5 stainless steel ones.

Kids did posters Bi-lingual about trash and recycling. Posters are all around the school. **Amanda will ask the Club Leaders if these can be put around town.**

Amanda asked about the summer signage at the beach. **Amanda to ask Kelly if the summer signs still say no littering.**

6) Recycling Coach App – ask if Avon is doing this. **John to ask Kelly or Avon about this.**

7) 100% Renewable energy? - Maplewood and New Brunswick are doing this. Governor favors this. PSEG wants back into this. Resolution from the towns. Effort to get smaller suppliers. Talk Don Greenberg – about what this is all about. **John to talk to Don G and possibly Maplewood to learn more.**

8) Sustainable Jersey – Amanda says webinar was good. Website easier to navigate. Webinar was possibly recorded so others can view it. Rona and Geoff don't get Sustainable Jersey Emails Step 1 – get everyone registered. **John to make sure all current members are registered.**

June 1st is Deadline. **Dan to look into what we need in terms of points for re-certification**

9) Plastic film recycling – likely will happen. SC Johnson will pay supply the Borough with what we need to execute this. We need a Kubota machine (company will look for used), cover staff cost, fuel, and marketing materials for educating the public.

10) Trash & Recycling improvement campaign – We looked at a draft flier made by Simone Hazel. While it was what we asked for, most agreed it was rather busy. Geoff had a point that it looks like a tourism brochure with the nice pictures and all. He maintained that if the purpose is to explain the town's rules and that the town will get serious about enforcement soon, it should all be put in an official letter from the town. Others agreed.

Dan pointed out that that this was counter to the Mayor's original request of a soft approach rather than the hammer. True, but a brochure of the type we are making could be used as a follow up.

We need this in Spanish as well.

The letter needs to be signed by Kelly, CC to Mayor, CC to DPW, CC Code Enforcement. Al agreed this is needed to be taken seriously. If you get the sticker explaining how you did this wrong, the trash will be put back on your Yard.

Ideally, the first letter will be in March with follow ups in April and 3rd in May.

Enforcement in June.

Meeting was adjourned at 8:10 PM